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# lodestar center nonprofit news

[lodestar.asu.edu](http://lodestar.asu.edu)



September 3, 2014

## Center Updates

### 22nd Annual Nonprofit Conference on Sustainability Strategies: Register now for only \$95

On Wednesday, November 5th, join us for an exciting day of purposeful and impactful dialogue about strategies, techniques and methods for taking charge of change effectively and efficiently. Participants attending the 22nd Annual Nonprofit Conference on Sustainability Strategies will be exposed to a variety of innovative solutions to common problems faced in the nonprofit sector, and will gain tools for finding new ways to approach and solve their organization's challenges. This conference attracts established, beginning, and potential nonprofit professionals alike, as well as board members and civic-minded business professionals. The keynote presenter will be Fay Twersky, Director of the Effective Philanthropy Group at the William and Flora Hewlett Foundation. Also, choose from over [30 highly-engaging & informative workshops](#)! New to this year's conference will be an exciting "advanced" track of workshops designed specifically for today's experienced nonprofit professional. Register now to learn how "taking charge of change" is crucial to the health, sustainability, and future growth of your organization. Hurry and [register today](#) to save \$\$\$ with an early bird rate of just \$95! Discount ends Monday, Sept. 15th! For more information, please [click here](#).

Thank you to our generous conference sponsors: [BMO Harris Bank](#), [Arizona Grantmakers Forum](#), [Wells Fargo](#), [Sputnik Moment](#), [Alliance Magazine](#), and the Arizona Foundation for Women.

### Nonprofit Finance Fund (NFF) Six-part Webinar Series

The ASU Lodestar Center and the Nonprofit Finance Fund (NFF) are collaborating again to offer you several exciting new webinars! These sessions will unlock the potential of your mission-driven organizations through tailored investments, strategic advice and accessible insight. We've gathered some of our most experienced staff to tell a six-episode story about the current state and near

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## calendar

### Lodestar Events & Courses

9/8 - 9/22	<a href="#">NMI 106 - Philanthropy and Fund Development (Online)</a>
9/26 - 9/27	<a href="#">NMI 105 - High Impact Leadership (Tucson)</a>
9/29 - 10/13	<a href="#">NMI 111 - Board Governance (Online)</a>
10/3 - 10/4	<a href="#">NMI 104 - Managing Staff and Volunteers (Phoenix)</a>
10/6 - 10/20	<a href="#">NMI 220 Grants Development and Proposal Writing (Online)</a>
10/17 - 10/18	<a href="#">NMI 112 - Marketing and Social Media (Tucson)</a>
10/24 - 10/25	<a href="#">NMI 104 - Managing Staff and Volunteers (Tucson)</a>

future of nonprofit finance. It's the kind of intelligence and insight that can really only come from two places: (1) thirty years of on-the-ground engagement with nonprofit organizations and investors and (2) our research and experimentation with the upcoming financing ideas that will define our sector for the next generation. From traditional lending to Program Related Investments, Pay For Success and Impact Investing, you'll come away from this series with an intimate understanding of what kinds of resources are available to nonprofits now and how organizations should prepare to access the next wave of resources coming soon. We think this knowledge is—and will become—indispensable for any professional working in the nonprofit and philanthropic sectors. The online webinars are offered as a sequence and can be effective when taken as a “course” or purchased as one-off, individual presentations, depending on an individual participant’s needs. Webinars are priced at \$75 each and packages are available at a 15% discount.

[Click here](#) for more information and to register.

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**Enrolling now for the Grant Development and Proposal Writing Certificate; now offered 100% online!**

This certificate, offered by the ASU Lodestar Center's Nonprofit Management Institute, is designed for individuals who wish to write grant proposals for their organization. This certificate will increase your prospects for securing grant funding by helping you learn how to develop a conceptual framework for seeking grant funding that aligns with the perspectives and priorities unique to each funder. The courses comprising this certificate will instill confidence in you and your organization’s ability to obtain funding and facilitate the support of your many mission-driven projects, programs, and activities. This certificate kicks-off on October 6th and includes the following courses: [NMI 224 Federal Grant Proposal and Management](#), [NMI 222 Advanced Grant Development and Proposal Writing](#), and [NMI 220 Grant Development and Proposal Writing](#). Enroll today!

[Click here](#) for more information.

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**Register soon for upcoming Tucson courses**

Calling all Tucson based nonprofit professionals: Are you looking for training to make you the best and most organized team leader you can be? Look no further than [NMI 104 - Managing Staff and Volunteers](#). This course provides resources to help you with recruiting, recognizing, and rewarding your staff and volunteers, and will be offered in Tucson from October 24 - 25 for **ONLY \$150!** Other Tucson based courses in the coming months include [NMI 112 - Marketing and Social Media](#) on October 17-18, [NMI 105 - High](#)

11/5	<a href="#">22nd Annual Nonprofit Conference on Sustainability Strategies</a>
11/7 - 11/8	<a href="#">NMI 102 - The Art of Human Resource Management (Tucson)</a>

# center connection



Cathy Turchan speaks to the 2014-2015 Public Allies Arizona class on their first day of Core Training today, September 3.

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**click here to update your contact info**

[Impact Leadership](#) on September 26-27 as well as [NMI 102 - The Art of Human Resource Management](#) on November 7!

Don't miss these four fall opportunities to expand your nonprofit skills and improve your organization!

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**Attention senior managers and executives: participate in a transformative, learning experience designed for seasoned nonprofit leaders**

*Now enrolling for the "Nonprofit Executive Leadership Certificate" and the "NHSA Executive Leadership Certificate"*

The ASU Lodestar Center is excited to announce **two executive leadership certificate programs for today's seasoned nonprofit professional**. Senior level managers and executives are invited to participate in the "**Nonprofit Executive Leadership Certificate**," which is offered in a cohort format to promote skill-building and robust peer networking. Course facilitators are current and former CEOs and executive directors of nonprofit organizations with a vast amount of combined experience as change-making practitioners in the field. A variety of instructional methods are used to provide engaging, practice-oriented learning experiences that are focused on knowledge, skills, and techniques that can immediately be implemented. [Visit the NMI website](#) for more information on this certificate, including course descriptions and how to apply. Courses will begin January of 2015 in Phoenix. **Application fee is \$50 and the application period ends November 15th. [Apply for this exciting certificate program today!](#)**

For mid to high-level executives of **national nonprofit human service organizations** and CEOs/EDs of local nonprofit human service organizations, we encourage you to apply for the "**National Human Services Assembly (NHSA) Executive Leadership Certificate**," which is offered as a joint collaboration between the ASU Lodestar Center, the Indiana University Schools of Public and Environmental Affairs and The Fund Raising School at the Lilly Family School of Philanthropy, and the National Human Services Assembly. This six-month long program begins in January 2015 and is intended for executive-level individuals at National Human Services Assembly member organizations and their affiliates or branches, and those who have experience across multiple dimensions of organizational executive management. The program differs greatly from the certificate program mentioned above in that it also includes two in-person sessions (Phoenix and Indianapolis) and four online sessions. This is a unique learning experience exclusively designed for and focused on those working in human service organizations with a teaching approach based on adult learning theories and a direct application to participants' real world experience. Cost is \$2,500 for early-bird advance applications (valid until September 30, 2014), then the rate increases to \$2,750 (valid from October 1, 2014 through November 30, 2014). Please note that the fee includes academic fees and participation; does not include personal travel and lodging. For more information and to apply, please [click here](#).

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## **ASU Lodestar Center and College of Public Programs recognized for entrepreneurship activities and building the nonprofit sector**

Arizona State University is among 12 universities recognized for their accomplishments “as creators of intellectual capital and economic growth” in a recent book-length report on the nexus between university innovation and economic development. The report, *Innovation U 2.0: Reinventing University Roles in a Knowledge Economy*, cites a wide range of ASU entrepreneurship activities begun or accelerated under ASU President Michael Crow. Learn how the ASU Lodestar Center is helping to advance the nonprofit sector in the [full report](#). View the [ASU press release](#) for more information.

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## **Learn how to plan and execute an effective fundraising campaign; enroll in NMI 106 today!**

The ASU Lodestar Center’s Nonprofit Management Institute is currently enrolling for its online version of “NMI 106: Philanthropy & Fund Development,” taking place September 8 – 22, 2014. Many nonprofit leaders, when asked what their greatest organizational challenge is, will answer, “Fundraising!” Changes in the global economy have focused our attention on the need for philanthropy and fund development more than ever. Join fellow nonprofit professionals to learn the basics of the fund development process and how to create a plan that will result in effective fundraising strategies for staff and volunteers.

Learn from the comfort of your home or office! This course is designed for professionals who work for or with nonprofit organizations and would like to gain immediately usable knowledge, skills, and techniques in the area of fundraising. Previous experience in Fund Development is not required. Cost is \$300. [Enroll today!](#)

## **Nonprofit Sector News**

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### **For interns at nonprofits, don’t expect a paycheck** *From Al Jazeera America*

After college, Prisca Edwards moved to New York City and accepted an unpaid internship with a nonprofit devoted to economic and social-justice issues. She was able to stay with a family friend to save money but watched her fellow interns work late-night restaurant jobs to make ends meet, then show up exhausted at work the next morning.

"I chose to go into nonprofit work, and I really believed in the organization's mission," says Edwards, 24. "But it was hard to see peers in different fields making money from internships. It made me think, 'What am I doing?'"

Unpaid internships are more common at nonprofits than at other type of organizations: 57 percent of internships at nonprofits are unpaid, compared with 48 percent of internships in government and 34 percent at for-profit businesses, [according to a 2010 study](#).

[Click here to read more. >>](#)

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### **The IRS grants first tax-deductible status to a bitcoin non-profit**

*From Upstart Business Journal*

Today **BitGive** relaunched as the first bitcoin charity to be granted a 501 (c) (3) status from the IRS. Receiving a stamp of approval from this government organization bodes well for the future of bitcoin in the United States.

"Essentially the IRS has approved a global foundation that operates a majority of the time in bitcoin," said Connie Gallippi, 37, the executive director and founder of the newly minted non-profit. "We have a tax exemption at the federal level."

[Click here to read more. >>](#)

## **Community Announcements**

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### **Open For Applications - Fast Pitch 2015**

SVP Arizona will begin accepting applications for Fast Pitch 2015 beginning September 15th, 2014. A link to the application will open on SVP AZ's website the morning of the 15th. Applications will be accepted through October 31st, 2014. Feel free to e-mail Lindsey Rogers at [lrogers@svpaz.org](mailto:lrogers@svpaz.org) with any questions.

[Click here](#) for more information.

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### **Join Your Fellow Association Executives at AzSAE's Executive Leadership Forum and Earn CAE Credit**

Join us on September 12, 2014 from 8:00am - 3:15pm for the "2014 Executive Leadership Forum" at the Embassy Suites Phoenix-Tempe (4400 S. Rural Rd. Tempe, Arizona 85282) to explore topics of Policy Governance, Emotional Intelligence, Stop Walking in Circles: Understanding the Power of a Plan, Why Most Performance Plans Fail, Three Essentials for Creating a Powerful Performance Plan, and How to Create Your Personal or Organization One Page Performance Plan. They will also have a luncheon and exhibitors. Speakers include John Spence, Bonnie Bonadeo, Les Taylor and ASU Lodestar Center's very own Pat Lewis, ACFRE. Cost is only \$99 for members and \$75 each for additional staff from same member organization, nonmembers are \$125.

[Click here](#) for more information.

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### **Understand Philanthropy in Southern Arizona to Support Your Fundraising Goals**

The ASU Lodestar Center's Manager of Knowledge Resources, Stephanie La Loggia, will help you examine the "pie of philanthropy" in Southern Arizona. Specifically, how much comes from individual donors, grantmaking organizations (foundations and grantmaking public charities) and volunteers. Learn what causes are supported? How much money stays in Southern Arizona? How much comes in from outside the area? How much value is added by volunteers? How can we grow the pie? And more!

[Join the conversation](#) as Stephanie shares how this information can be utilized by organizations and fundraising professionals in their work to locate and channel resources toward vital community services and solutions. She will also demonstrate how to use the ASU Lodestar Center's [Scope of the Sector report](#) to drill down to Pima County giving statistics to inform your fundraising.

Join us on Friday, October 24, 2014 from 10:00am - 11:15am at the Joel D. Valdez Main Library. Registration for this event is required. To register, [click here](#).

## Community Events

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### Fast Pitch Inform

Social Venture Partners Arizona  
September 11 | Phoenix  
[Click here](#) for more information.

### Grants Database Open Lab

Pima County Public Library  
September 12 | Tucson  
[Click here](#) for more information.

### Grantsmanship Training Program

Community Food Bank of Southern Arizona  
September 15-19 | Tucson  
[Click here](#) for more information.

### The Three W's in Charitable Giving

Planned Giving Round Table of Arizona  
September 16 | Phoenix  
[Click here](#) for more information.

### A Webinar: Tips on the Do's and Don'ts of Corporate and Foundation Proposals

Grant Writing Training Fdn./Kim Joyce Grants  
September 24 | Phoenix  
[Click here](#) for more information.

### Using Census Data in Grantwriting

Pima County Public Library  
September 26 | Tucson  
[Click here](#) for more information.

### L2 Learn-Lead Simulcast

3P-Leadership  
October 10 | Phoenix  
[Click here](#) for more information.

### Grant Writing Boot Camp

Gap Ministries & 4Tucson  
October 23-24 | Tucson  
[Click here](#) for more information.

### Understand Philanthropy in Southern Arizona to Support Your Fundraising Goals

Pima County Public Library  
October 24 | Tucson  
[Click here](#) for more information.

### Growing Pains: 5 Predictable Nonprofit Organizational Challenges & What to Do about Them

ONE - Organization for Nonprofit Executives  
October 29 | Phoenix  
[Click here](#) for more information.

### Volunteer Impact ExCHANGE

HandsOn Greater Phoenix  
November 11-12 | Phoenix  
[Click here](#) for more information.

### AFP 30th Annual Leadership Awards Dinner

AFP Greater Arizona Chapter  
November 13 | Scottsdale  
[Click here](#) for more information.

## Job Listings

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Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (0)

[Executive / CEO](#) (5)

[Administrative](#) (7)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (2)

[General Program / Coordinator](#) (23)

[Fundraising / Financial](#) (21)

[Medical / Health / Direct Service](#) (15)

[Public Relations / Marketing / Communications](#) (12) [Housing Services](#) (0)

[Information Technology / Technical Support](#)(7) [Training and Education](#) (7)

## Did You Know...?

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About 80 percent of nonprofit expenditures come from fewer than 3 percent of nonprofit organizations. Of the Arizona nonprofits that filed a form 990, 990EZ or 990PF in 2011, over 78 percent reported annual expenses of less than \$500,000. Learn more [here](#).



The *ASU Lodestar Center Nonprofit News* is a complimentary emailed newsletter from the ASU Lodestar Center for Philanthropy & Nonprofit Innovation, part of the ASU College of Public Programs. Please forward to your colleagues. Have questions or comments? Email us at [nonprofitnews@asu.edu](mailto:nonprofitnews@asu.edu). To subscribe or submit items to this newsletter, [click here](#).

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### **[ASU Lodestar Center for Philanthropy & Nonprofit Innovation](#)**

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